

Veterans Appreciation Event 2024

Hosted by



Ellenbecker
Investment Group

Event Date/Time
Thurs, Sept. 5, 2024
4:00 pm - 7:30 pm

Application Deadline
Wed., July 31st

Contact:
events@ellenbecker.com
262-691-3200

Exhibitor Detail Sheet

Ellenbecker Investment Group is hosting its fourth annual Veterans Appreciation Event to showcase local organizations that provide services to veterans in an effort to bring awareness of the wonderful work they do for our community. Guests can learn about these organizations and how to best provide support, from monetary donations to volunteering to awareness and beyond.

Open to the public, we invite veterans and those who appreciate veterans to join us for an outdoor evening of complimentary food, beverages, live music, and prizes.

Organizations interested in exhibiting should review the following details and submit an exhibitor application (linked on page 2) no later than July 31, 2024.

What is this event?

Guest Experience

This event is free and open to the public; both veterans and those who appreciate them are encouraged to attend. All will enjoy Mission BBQ, dessert, beverages, live music from Shag, an honor ceremony, plus a chance to win prizes after visiting all exhibitor booths.

In addition to the above, all veterans receive:

- Recognition during the honor ceremony at 5:30 pm
- Additional tickets for raffle prizes

Exhibitor Agenda

- 2:30 pm – 3:30 pm: Exhibitor set-up
- 4:00 pm – 7:30 pm: Event open to public with food, beverages, & live music
- 5:30 pm: Honor ceremony
- 7:00 pm: Raffle prize winner drawing

Exhibitor Expectations

- Set-up between 2:30 pm - 3:30 pm
- Provide tent/weights, table, chairs for your booth
- Park vehicles at designated neighboring lot
- Provide at least one person at your booth for the duration of the event 4:00 pm - 7:30 pm
- Manage your booth set-up and tear-down

Event Location: Ellenbecker Investment Group parking lot
[N21 W23350 Ridgeview Parkway, Waukesha, WI 53188](https://www.google.com/maps/place/N21+W23350+Ridgeview+Parkway,+Waukesha,+WI+53188)

Exhibitor Application Contents

The exhibitor application requests the following information.
Please have everything ready to submit when completing the online form.

Contact Information: Name, phone number and email address for main contact person

Organization Information: Name, website, 2-3 sentence description, high resolution logo for upload, number of people exhibiting at your booth and lead exhibitor (if different from main contact person)

Agreements: acknowledge what exhibitors should bring, what EIG will provide, and exhibitor expectations

Event Date/Time
Thurs, Sept. 5, 2024
4:00 pm - 7:30 pm

Application Deadline
Wed., July 31, 2024

Contact:
events@ellenbecker.com
262-691-3200

EIG Provides

EIG will provide exhibiting organizations with:

- Exhibiting space
- 200+ visitors/guests
- Monetary donation from the EIG Charitable Foundation
- Meal from Mission BBQ
- Dessert, beverages, live music



**Complete Exhibitor
Application Form**

Exhibitor Provides

Exhibitors are responsible to provide their own:

- 10x10 pop-up tent (critical for shade)
- Weights for tent (set-up is on pavement)
- Table
- Chairs
- Educational and/or marketing materials
- Interactive Element* (optional)
- Organization Needs Request** (optional)

**Interactive Element (optional)*

To make the event engaging, we encourage including an interactive element. Consider an exhibition or activity related to your services that would fit within your booth space.

***Organization Needs Request (optional)*

Exhibiting organizations are encouraged to make their needs known to guests. This may include displaying a donation jar, encouraging email newsletter sign-ups, providing a list of needed supplies, showcasing volunteer opportunities for sign-up, etc.